

TrueContext Mobile Solutions Corporation Announces Launch of ProntoForms(TM) Through AT&T SMART Program for Small and Medium Businesses

OTTAWA, ONTARIO -- (Marketwire) -- 03/03/10 -- TrueContext Mobile Solutions Corporation (TSX VENTURE: TMN) ("TrueContext" or the "Corporation"), a mobile data solutions company today announced that it has entered into a resale agreement with AT&T Services Inc. for TrueContext's ProntoForms mobile client software. ProntoForms is now available as one four new mobile applications, which are focused on streamlining processes in the field for small and medium businesses and can be purchased directly from the online Small Business Mobile Application Recommender Tool (SMART) portal (www.att.com/smart). The AT&T press release announcing this unveiling is available at www.att.com/gen/press-room?pid=4800&cdvn=news&newsarticleid=30593.

"ProntoForms is an easy to use application that allows companies of any size to quickly mobilize a variety of business processes. The productivity gains, reduction in errors and elimination of paper and printing costs provide compelling returns on investment. Our customers love the ease of deploying and using the product in the field, product flexibility, and simple and compelling economics... it is a powerful tool for business," stated TrueContext CEO Alvaro Pombo. "This is the next frontier of business automation building on already deployed wireless assets."

ABOUT PRONTOFORMS

TrueContext ProntoForms enables organizations to mobilize business processes in minutes, increasing productivity and eliminating the use of paper. Workgroups can create their own forms, capture data from the field, and then report and act on mission critical information, all in real time and in a secured and managed cloud environment. The data in the field is captured on commonly deployed mobile devices, such as Blackberry, Windows Mobile, Web browsers and iPhone devices.

ProntoForms is the trademark of TrueContext Corporation, a wholly-owned subsidiary of TrueContext.

ABOUT TRUECONTEXT MOBILE SOLUTIONS CORPORATION

Established in 2001, TrueContext is a pioneer in the creation and utilization of easy to use Mobile Data Collection applications. TrueContext's flagship product, ProntoForms (www.prontoforms.com) simplifies field data capture and extends the most powerful business applications to nearly any mobile device. This award-winning, patent-pending technology allows non-technical customers to securely build, manage and deploy a wide variety of forms for mobile workforce management. For questions or additional information, please contact TrueContext at sales@truecontext.com or at +1.877.668.6438.

Certain information in this press release may constitute forward-looking information. This information is based on current expectations that are subject to significant risks and uncertainties that are difficult to predict. Actual results might differ materially from results suggested in any forward-looking statements. The Corporation assumes no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those reflected in the forward looking-statements unless and until required by securities laws applicable to the Corporation. Additional information identifying risks and uncertainties is contained in the Corporation's filings with the Canadian securities regulators, which filings are available at www.sedar.com.

Neither the TSXV nor its Regulation Services Provider (as that term is defined in the policies of the TSXV) accepts responsibility for the adequacy or accuracy of this release.

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