



TrueContext and Pretioso Join Forces to Deliver Rich Mobile Forms Platform to Small and Medium Businesses in Europe

Source: Press Release

October 16, 2008 – Lüneburg, Germany

TrueContext Corporation, a pioneer in the creation of easy to use mobile software applications, today announced that it has entered into a distribution agreement with Pretioso, a leading mobile solutions provider with operations in Germany, Austria and Switzerland. Under the agreement, Pretioso will offer both German and English versions of TrueContext's flagship Pronto forms solution to businesses throughout the three nations.

"The introduction of Pronto Forms to Pretioso's portfolio is a logical progression in their history of being first to bring innovative software to customers throughout Europe," said Tim Moran, Senior Vice President of Sales at TrueContext. "TrueContext's Pronto forms solution for this market segment is ideally suited to complement Pretioso's portfolio expansion plans."

Pronto's award-winning technology allows non-technical customers to easily mobilize processes like inspections, audits and work orders used in industries like retail, health care, energy, and financial services. Companies can immediately eliminate the use of paper forms in the field by using Pronto to record data in real time on a wide range of BlackBerry® Smartphone and Windows Mobile® devices – all without programming.

"We are delighted to enter into this agreement with TrueContext which places us in a superior position to offer best-in-class mobile forms solutions that truly complement our existing portfolio," said Klaus Düll, Managing Director, Pretioso. "With TrueContext's history of innovation, we will be able to even more effectively respond to the needs of our customers."

About Pretioso:

Pretioso is a mobile solutions distributor for small and medium-sized enterprises and individual entrepreneurs based in Germany, Austria and Switzerland. The company sees itself as a problem solver across a range of industries. Its customers include distribution companies, doctors, lawyers, health care providers, small production companies, auction houses, e-commerce providers and craftsmen from a wide range of trades.

About TrueContext:

Established in 2001, TrueContext is a pioneer in the creation and utilization of easy to use mobile forms applications. Their flagship product, Pronto Forms, simplifies field data capture and extends the most powerful business applications to nearly any mobile device. This award-winning, patented technology allows non-technical customers to securely build, manage configure, and deploy a wide variety of mobile workforce applications. For questions or additional information please contact us at sales@truecontext.com or at +1.877.333.9779.